

## Contactar

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[www.ceoe-tenerife.com](http://www.ceoe-tenerife.com) (Company)

## Aptitudes principales

Administración y dirección de empresas

Negociación

Estrategia empresarial

## Languages

inglés

Francés

## Honors-Awards

SUPPLY CHAIN AWARD 2012.  
Berlin

EUROPEAN MERCATUS AWARD  
2016. London

PAUL HARRIS FELLOW

# Eduardo Bezares

Director general en CEOE TENERIFE  
Santa Cruz de Tenerife y alrededores

## Extracto

- Versatile and highly accomplished Senior Executive Management professional with over 25 years' experience in the areas of Strategic Planning in public and private bodies, Commercial development and execution, Exports, Logistics, Engineering, Quality systems & Supply Chain Management.
- Outstanding track record in developing and implementing change management with strong people skills & leadership and proven track record of managing operational & leadership challenges inherent in high value projects in Europe and Asia-Pacifico.
- An excellent communicator & a top negotiator with the ability to work under pressure managing multiple teams and operations simultaneously. Proven ability to interact effectively with people of diverse cultures.

Experience: Strategic Management ▪ Commercial Expertise ▪ Logistics & Supply Chain Management at global level ▪ Business Continuity ▪ Operations Management ▪ Production Planning & Inventory Management ▪ ISO Standards ▪ Budget Management ▪ Total Quality Management, World Class Manufacturing and World Class Services Management ▪ Resource Optimisation ▪ Cost Control & Quality Assurance ▪ Health & Safety ▪ Training & Development ▪ Contract Logistics Management ▪ Maintenance Management ▪ ERP SAP R/3 (MM, SOP) and GIS Systems

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## Experiencia

CEOE TENERIFE

Director general

enero de 2021 - Present (10 meses)

Universidad Europea de Canarias

Profesor

2014 - Present (7 años)

Autoridad Portuaria de Santa Cruz de Tenerife (Ports of Tenerife)

Vicepresidente

octubre de 2015 - febrero de 2021 (5 años 5 meses)

[www.puertostenerife.org](http://www.puertostenerife.org)

CEO

Secretario general CEOE-Tenerife

junio de 2017 - enero de 2021 (3 años 8 meses)

Santa Cruz de Tenerife y alrededores, España

Anheuser-Busch InBev

Responsable de Servicios y Desarrollo Comercial Compañía  
Cervecera de Canarias S.A.

octubre de 2016 - mayo de 2017 (8 meses)

Brewery company leader in its market (+€120m. turnover) in charge of the Commercial Development and the Commercial Services: Pre-sellers (+60 outsourced sales force) , Tele-sales, , Post sales services department (+40 mainly outsourced technics), Corporate affairs and Transformational projects (leading and/or coordinating them in most areas: HR, Marketing, Manufacturing, Supply Chain, Commercial and Finance).

Universidades de La Laguna, Preston (USA), LPGC, Cluster

CTL, Laureatis Univ, Cámaras Comercio Tfe&LPGC

Profesor y conferenciante

1994 - 2017 (23 años)

Subjects: Logistics, Supply Chain mgmt., Leadership, Commercial strategy.

SABMiller

27 años

Responsable de Servicios y Desarrollo Comercial Compañía  
Cervecera de Canarias S.A.

2014 - 2016 (2 años)

Responsable de Servicios, Sistemas y Desarrollo

2012 - 2014 (2 años)

Responsible of Engineering Department, Warehousing activities, Quality management systems, Risk Management, Corporate Affairs, Supply chain outsourcing projects.

### Subdirector Operaciones Logísticas

2006 - 2012 (6 años)

Responsible of Supply Chain Execution, Corporate Affairs, Risk Management, Transformational projects

### Subdirector Logística

1995 - 2007 (12 años)

Spain

Responsible of Fleet maintenance, Supply Chain Planning, Primary Distribution, Non Brewery and Brewery Depots, Corporate Affairs, Risk Management

### Jefe de logística

1989 - 1995 (6 años)

Spain

Responsible of Fleet maintenance, Supply Chain Planning, Primary Distribution, Non Brewery Depots, Corporate Affairs

### European Commission

Senior Advisor

2010 - 2015 (5 años)

IntraRegio project. Towards an Intermodal Transport Network through Innovative Research-driven Clusters in Regions of Organised and Competitive Knowledge

programme: Regions of Knowledge (REGIONS-2011-1)

### Deloitte

Miembro Panel Expertos Logística

2009 - 2013 (4 años)

Member of steering committees in Strategic Projects

### Shell

Ingeniero en prácticas

1988 - 1989 (1 año)

North sea & Assen (NL)

OFF-Shore (NAM K-14) and On-Shore projects (Gas)

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## Educación

Escuela Superior de Ingenieros Industriales (Universidad País Vasco)

Ingeniero Superior Industrial · (1981 - 1988)

The London School of Economics and Political Science (LSE)

Dip. Industrial Organisation

EMDP SABMiller

PADE

Universidad Europea de Canarias

Universidad de La Laguna

MBA y Suficiencia Investigadora